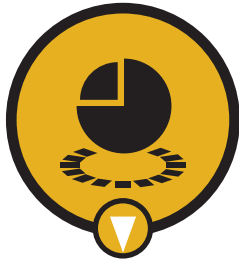




# THE CLOUD: A performance Booster for Industry

Designing, simulating and planning industrial production online... The right questions to ask.

**SMBs, MID-MARKET COMPANIES AND STARTUPS,  
FOLLOW THIS GUIDE** 



# A QUARTER of all company data

is stored on the Cloud, including industrial  
and personal data

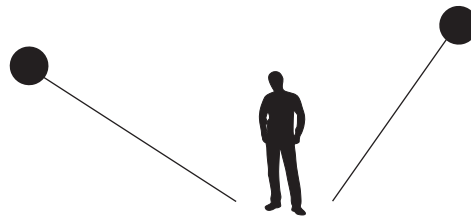
(Source: Independent Oracle Users Group survey -  
December 2018)



# 265 billion dollars

The expected value of the global public Cloud\* market in 2020,  
with growth soaring by 21%

\* BPaaS, SaaS, PaaS & IaaS (Source: Gartner - November 2019)



## KEY FIGURES

### the Cloud supporting companies

# 26%

The percentage of European  
companies that used Cloud  
applications in 2018,  
primarily for messaging, file  
storage, etc.



# ... with more than HALF of them

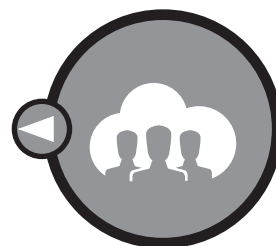
utilizing the Cloud for critical functions like finance,  
accounts, CRM and business applications


(Source: Eurostat - December 2018)

# 73%

The percentage of industrial companies surveyed  
that expressed an interest in online engineering applications\*

\* Design, simulation and production planning (Source: CIMdata - March 2017)



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