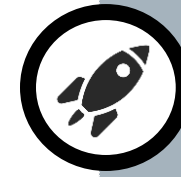




Samaya[®]

CHALLENGE



- Have digital technical data on Samaya[®] tents
- Optimize the design and digital simulation of the tent
- Collaborate around a unique reference

SOLUTION



Samaya[®] chose the 3DEXPERIENCE[®] platform start-up offer on the Cloud to optimize the design of its tents through the use of design and simulation tools within a common collaborative platform. In addition to the performance and speed of the Cloud, this technology allows Samaya[®] to manage the entire product development process from its creation in a single repository.

BENEFITS



- Reduce product development time
- To offer more efficient products
- Limit the environmental impact of the development phase
- Gain in agility to rapidly adapt the offer according to customers' needs

Founded in 2018, **Samaya[®]** designs and manufactures ultra-light 4-season technical tents that meet the demands of mountaineering and extreme conditions. Based in Annecy, this new specialist in high mountain tents wants to offer unique and powerful experiences of reconnection to nature. By focusing on digital innovation to combine high technicality and adventure, Samaya[®] offers light and easy to handle tools to enthusiasts all over the world.

SAMAYA

- **Number of employees:** 20
- **Website:** <https://www.samaya-equipment.com/>
- **Industry:** Consumer Goods



Ghislain PIPERS
CEO, SAMAYA

"The 3DEXPERIENCE[®] allows us to reach our R&D objectives more quickly. This is part of our strategy to relocate our manufacturing know-how in France by relying both on our teams and on digital means with the technical support of KEONYS."